

## *Bachelor of Business Administration*

*The broad aims of the Bachelor of Business Administration degree program are to prepare students for employment in areas of accounting, finance, management, marketing, office administration and computer information systems in the commercial sector (profit and not-for-profit organizations). Graduates find ready employment in management, marketing, accounting, finance, and computer information systems sections of organizations because of the breadth of the program, its emphasis on values and the thoroughness of the preparation of the student.*

### **DEGREE STRUCTURE AND REQUIREMENTS FOR GRADUATION**

The BBA degree requires a total of 136 credit points. The program is composed of 15 General Education courses (40 credits), 17 Business Core courses (51 credits), 11 courses (33 credits) in the area of students' chosen emphasis, plus 2 Electives in Area of Emphasis, and 2 Free Elective Courses. Orientation to Higher Education and Professional Development courses are required but do not count for credit. Further detail is outlined below:

Further detail is outlined below:

Courses	Credit Points
General Education	40
Core Courses Required	51
Area of of Emphasis (To be chosen by the students)	33
Core Area Emphasis Elective	6
Free Electives	6
<b>Total</b>	<b>136</b>

## SPECIFIC COURSE REQUIREMENTS

### General Education Courses:

(40 Credit Points)

### Integrated Courses

(12 credit points)

- HMNT 130 The Human Quest I: The Quest for Roots (3)  
 HMNT 131 The Human Quest II: The Search for Self (3)  
 HMNT 230 The Human Quest III: The Individual and Society (3)  
 HMNT 231 The Human Quest IV: Questions of Human estiny (3)

### Language Study

(8 credit points)

- ENGL 114 English Composition I (3)  
 ENGL 115 English Composition II (3)  
 SPCH 204 Fundamentals of Speech and Communication (2)

### Social Science & Values

(7 credit points)

- PSYC 104 General Psychology *or* (3)  
 SOCI 205 The Family of Man (3)  
 RELB 104 Ethical Models *or* (2)  
 RELT 210 History of Religious Traditions (2)  
 SOCI 204 Marriage and Family *or* (2)

### Humanities

(7 credit points)

- HMNT 210 Appreciation of the Fine Arts (2) *or*  
 HMNT 234 Literature and Civilization (2)  
 HIST 214 History of Civilization (3) *or*  
 HMNT 256 Thai Language and Culture (3)  
 RELB 120 Introduction to Sacred Literature(2) *or*  
 RELG 120 Introduction to Christian Philosophy(2)

### Math and Science

(6 credit points)

- BIOL 110 Principles of Biology (3)  
 BUAD 110 Business and Consumer Math (3) *or*  
 MATH 120 Survey of Mathematics (3) *or*  
 MATH 140 Precalculus (3)

### Education

(non- credit course)

- NOND044 Orientation to Higher Education (0)

## Required Core Courses

(51 Credit Points)

- ACCT 201 Accounting Principles I (3)  
 ACCT 202 Accounting Principles II (3)  
 ECON 201 Microeconomics (3)  
 ECON 202 Macroeconomics (3)  
 FINA 305 Business Finance (3)  
 BUAD 425 Business Ethics and Relations (3)  
 BUAD 498 Strategic Management (3)  
 MGMT 200 Principles of Management (3)  
 MGMT 335 Human Resource Management (3)  
 MKTG 300 Principles of Marketing (3)  
 MATH 215 Statistics (3)  
 MGMT 360 Operations Management (3)  
 BUAD 320 Business Law (3)  
 BUAD 445 International Business (3)  
 BUAD 250 Computer Business Applications (3)  
 CIS 104 Introduction to Computer Information Systems  
 (CIS emphasis)(3)  
 BUAD 205 Communication for Business (3)  
 BUAD 499 Business Research Methods (3)

## Requirements in Areas of Emphasis

(39 Credits Points)

### Accounting Requirements

(33 + 6 Credit Points)

#### Financial Accounting

(12 credits points)

- ACCT 301 Intermediate Accounting I (3)  
 ACCT 302 Intermediate Accounting II (3)  
 ACCT 401 Advanced Accounting I (3)  
 ACCT 402 Advanced Accounting II (3)

#### Cost Management and Tax

(6 credits points)

- ACCT 321 Cost Accounting (3)  
 ACCT 356 Taxation (3)

#### Information Systems and Auditing

(9 credit points)

- ACCT 415 Accounting Information Systems (3)  
 ACCT 444 Auditing and Assurance (3)  
 ACCT 494 Computer Accounting Applications (3)

#### Accounting Courses

(6 credits points to be selected)

- ACCT 322 Management Accounting (3)  
 ACCT 414 Financial Analysis and Reporting (3)  
 ACCT 423 Accounting for Special Organizations (3)

- ACCT 445 International Accounting (3)  
ACCT 480 Current Issues in Accounting (3)  
ACCT 490 Independent Study (3)  
ACCT 495 Professional Internship (3)

### Core Elective Courses

(6 credits points)

- BUAD 330 Leadership & Organizational Change (3)  
BUAD 410 Negotiation & Conflict Resolution (3)  
ENTR 335 Social Entrepreneurship (3)  
ENTR 365 Growth Strategies for Emerging Enterprises (3)  
MGMT325 Organizational Development (3)  
MGMT340 International Management Practices (3)  
MGMT355 Quality Management Systems (3)  
MGMT485 Contemporary Management Practices (3)  
MKTG 330 Selling & Sales Management (3)

### Management and Entrepreneurship Requirements

(33 + 6 Credit Points)

#### Entrepreneurship

(15 credit points)

- ENTR 206 Principles of Entrepreneurship (3)  
ENTR 325 New Venture Financing (3)  
ENTR 330 Small Business Management (3)  
MGMT355 Quality Management Systems (3)  
ENTR 490 Seminar in Entrepreneurship (3)

#### Management

(12 credit points)

- MGMT320 Organizational Behavior(3)  
MGMT310 Managerial Accounting (3)  
MGMT353 Management Information Systems (3)  
MGMT415 Project Management (3)

#### Management & Entrepreneurship

(6 credits)

- MGMT325 Organizational Development (3)  
MGMT340 International Management Practices (3)  
MGMT485 Contemporary Management Practices (3)  
MKTG 330 Selling & Sales Management (3)

#### Core elective courses

(6 credit points)

- BUAD 330 Leadership & Organizational Change (3)  
BUAD 410 Negotiation & Conflict Resolution (3)  
BUAD 485 Professional Internship (3)  
CIS 420 Electronic Commerce (3)  
ENTR 335 Social Entrepreneurship (3)  
ENTR 365 Growth Strategies for Emerging Enterprises (3)  
ENTR 465 Feasibility Study (3)

### Computer Information Systems Requirements

(39 Credits Points)

#### Computer Programming

(6 credits points)

- CIS 210 Essentials of Computer Programming (3)  
CIS 214 Object Oriented Programming (3)

#### Computer Networking

(3 credits points)

- CIS 240 Networking and Data Communications (3)

#### Information Systems And Database Management

(18 credits points)

- CIS 256 Systems Analysis and Design (3)  
CIS 335 Management Information Systems (3)  
CIS 351 Database Design (3)  
CIS 352 Database Applications (3)  
CIS 465 Information Resource Management (3)  
CIS 414 Systems Development Project (3)

#### Electives In Computer Information Systems

(12 credits points)

Choose any two of the following:

- CIS 312 Advanced Programming (3)  
CIS 313 Visual Basic Programming (3)  
CIS 315 Web Page Programming (3)  
CIS 316 Web-based Application Development (3)

Choose any two of the following:

- CIS 420 Electronic Commerce (3)  
CIS 425 Information Systems Security (3)  
CIS 434 Decision Support Systems (3)  
CIS 436 Project Management (3)  
CIS 444 Network Design and Administration (3)  
CIS 490 Emerging Topics in Information Technology (3)  
CIS 491 Independent Study in Information Systems (3)  
CIS 495 Professional Internship (3)

## Accounting and Finance Requirements

(33+6 Credits Points)

### Accounting courses

(18 credits points to be selected)

- ACCT 301 Intermediate Accounting I (3)
- ACCT 302 Intermediate Accounting II (3)
- ACCT 321 Cost Accounting (3)
- ACCT 356 Taxation (3)
- ACCT 494 Computer Accounting Applications (3)
- ACCT 444 Auditing and Assurance (3)

### Finance courses

(15 credits points to be selected)

- ACCT 414 Financial Analysis and Reporting (3)
- FINA 320 Principles of Financial Planning (3)
- FINA 410 Investment Analysis (3)
- FINA 440 Capital Market and Financial Institutions (3)
- FINA 480 Advanced Corporate Finance (3)

### Accounting/Finance Elective Courses

(6 credit points)

- ACCT 401 Advanced Accounting I(3)
- ACCT 423 Accounting for Special Organizations (3)
- ACCT 480 Current Issues in Accounting (3)
- ACCT 445 International Accounting (3)
- ACCT 322 Management Accounting (3)
- BUAD 485 Professional Internship (3)
- ACCT 415 Accounting Information Systems(3)

## Management and Marketing Requirements

(33+6 Credits Points)

### Management Courses

(15 credit points)

- MGMT320 Organizational Behavior (3)
- MGMT310 Managerial Accounting (3)
- MGMT353 Management Information Systems (3)
- MGMT355 Quality Management Systems (3)
- MGMT415 Project Management (3)

### Marketing Courses

(18 credit points)

- MKTG 320 Consumer Behavior (3)
- MKTG 325 Advertising & Marketing Communications (3)
- MKTG 330 Selling & Sales Management (3)
- MKTG 410 Issues in Marketing and Electronic Marketing (3)
- MKTG 435 International Marketing (3)
- MKTG 480 Marketing Management (3)

## Management and Marketing Elective Courses

(6 credit points)

- BUAD 330 Leadership & Organizational Change (3)
- BUAD 410 Negotiation & Conflict Resolution (3)
- BUAD 485 Professional Internship (3)
- ENTR 365 Growth Strategies for Emerging Enterprises (3)
- MKTG 380 Services Marketing (3)
- MKTG 495 Marketing Internship (3)
- MKTG 490 Independent Research in Marketing (3)
- MGMT325 Organizational Development (3)
- MGMT340 International Management Practices (3)
- MGMT485 Contemporary Management Practices (3)

## Management & Communication Requirements

(33 + 6 Credit points)

### Management Courses

(15 credit points)

- MGMT310 Managerial Accounting (3)
- MGMT320 Organizational Behavior (3)
- MGMT353 Management Information Systems (3)
- MGMT355 Quality Management Systems (3)
- MGMT415 Project Management (3)

### Communication Courses

(18 credits points)

- COMM270 Contemporary Communication Theories (3)
- COMM390 Topics in Contemporary Communication (3)
- COMM396 The Internet and Modern Media in Christian Communication (3)
- COMM477 Ethical Issues in Communication (3)
- ENGL 436 Cross Cultural Communication (3)
- COMM496 Seminar in Communication (3)

## Management/Communication Elective Courses

(6 credit points)

- BUAD 330 Leadership & Organizational Change (3)
- BUAD 410 Negotiation & Conflict Resolution (3)
- BUAD 485 Professional Internship (3)
- MGMT340 International Management Practices (3)
- MGMT485 Contemporary Management Practices (3)
- ENGL 301 News Writing (3)
- ENGL 355 Language and Culture (3)
- COMM395 Creative Communication; Christian Perspective (3)
- ENGL 355 Language and Culture (3)

## Marketing & Communication Requirements

(33 + 6 Credit Points)

### Marketing Courses

(18 credit points)

- MKTG 320 Consumer Behavior(3)
- MKTG 325 Advertising & Marketing Communications (3)
- MKTG 330 Selling & Sales Management (3)
- MKTG 410 Issues in Marketing and Electronic Marketing (3)
- MKTG 435 International Marketing (3)
- MKTG 480 Marketing Management (3)

### Communication Courses

(15 credits points)

- COMM270 Contemporary Communication Theories (3)
- COMM390 Topics in Contemporary Communication (3)
- COMM396 Internet and Modern Media in Christian Communication (3)
- COMM477 Ethical Issues in Communication (3)
- ENGL 436 Cross Cultural Communication (3)

### Marketing and Communication Elective Courses

(6 credit points)

- COMM395 Creative Communication; Christian Perspective (3)
- ENGL 355 Language and Culture (3)
- BUAD 495 Professional Internship (3)
- COMM496 Seminar in Communication (3)
- ENGL 301 News Writing (3)
- ENGL 355 Language and Culture (3)
- MKTG 380 Services Marketing (3)
- MKTG 495 Professional Internship (3)
- CIS 420 Electronic Commerce (3)

## Management & Office Administration Requirements

(33 + 6 Credit Points)

### Management Courses

(15 credit points)

- MGMT310/MNGT3213 Managerial Accounting (3)
- MGMT320 Organization Behavior/MNGT3208 Human Behavior in Organizations (3)
- MGMT353/MNGT4215 Management Information Systems (3)
- MGMT355 Quality Management Systems/MNGT4218 Quality Control (3)
- MGMT415/MNGT3211 Project Management (3)

### Office Administration Courses

(18 credit points)

- OFAD 104 Using Business Technology (English) (3)
- OFAD 153 Office Management (3)
- OFAD 154 Word Processing I (3)
- OFAD 200 Document Production I (3)
- OFAD 261 Word Processing II (3)
- OFAD 361 Document Production II (3)

### Management and Office Administration Electives Courses

(6 credit points)

- BUAD 330 Leadership & Organizational Change (3)
- BUAD 410 Negotiation & Conflict Resolution (3)
- ENGL3303 English-Thai Translation I (3)
- ENGL3304 English-Thai Translation II (3)
- ENGL3305 Thai-English Translation I (3)
- ENGL3306 Thai-English Translation II (3)
- ENTR 365 Growth Strategies for Emerging Enterprises (3)
- MGMT325 Organizational Development (3)
- MGMT340 International Management Practices (3)
- MGMT485 Contemporary Management Practices (3)
- OFAD 114 Using Business Technology (Thai) (3)
- OFAD 370 Professional Specialty (3)
- OFAD 385 Supervision (3)
- OFAD 495 Professional Internship (3)

### Free Electives

(6 credit points required)

Students may choose 6 credits from any courses offered by any faculty at Asia-Pacific International University.

Students in the Bachelor of Business Administration degree program are encouraged to take on a professional internship. Professional internship will involve supervised work experience of 240 hours in the area of the students' concentration. It can be taken on or off campus during the summer vacation. Evaluation shall be by the faculty supervisor and the person responsible for supervising the student in the work place. The grade will be assigned on an S/U basis (S for satisfactory and U for unsatisfactory). *Prerequisite:* End of third year standing or permission from the chair/dean of the faculty.

## PROJECTED SEQUENCE OF CLASSES

### ACCOUNTING EMPHASIS

The broad aim of the Accounting emphasis in the BBA program is to prepare students for employment in accounting and finance in the commercial and not-for-profit sectors. Graduate find ready employment in the financial administration sections of organizations because of the breadth of the program, its emphasis on values and the thoroughness of the preparation of the student.

#### First Year

##### First Semester

ACCT 201	Accounting Principles I	3
ENGL 114	English Composition I	3
HMNT 130	The Human Quest I: Man in Search of Self	3
MATH 080	Intermediate Algebra <i>or</i>	
BUAD 110	Business and Consumer Math <i>or</i>	
MATH 120	Survey of Mathematics (3) <i>or</i>	
MATH 140	Pre-calculus	3
NOND 044	Orientation to Higher Education	0
PSYC 104	General Psychology	3
<b>TOTAL</b>		<b>15</b>

##### Second Semester

ACCT 202	Accounting Principles II	3
BIOL 110	Principles of Biology	3
ENGL 115	English Composition II	3
HMNT 131	The Human Quest II: Man in quest for Roots	3
HIST 214	History of Civilization <i>or</i>	
HMNT 256	Thai Language and Culture	3
<b>TOTAL</b>		<b>15</b>

##### Inter-semester

RELB 104	Ethical Models <i>or</i>	
RELT 210	History of Religious Tradition	2
SPCH 204	Fundamentals of Speech and Communication	2
RELB 120	Introduction to Sacred Literature <i>or</i>	
RELG 120	Introduction to Christian Philosophy	2
<b>TOTAL</b>		<b>6</b>

#### Second Year

##### First Semester

ACCT 301	Intermediate Accounting I	3
ECON 201	Microeconomics	3
HMNT 230	The Human Quest III: Man and His Society	3
MGMT200	Principles of Management	3
MATH 215	Statistics	3
<b>TOTAL</b>		<b>15</b>

##### Second Semester

ACCT 302	Intermediate Accounting II	3
ACCT 494	Computer Accounting Applications	3
BUAD 205	Communication for Business	3
ECON 202	Macroeconomics	3
HMNT 231	The Human Quest IV: Man and His Destiny	3
<b>TOTAL</b>		<b>15</b>

##### Inter Semester

BUAD 250	Computer Business Applications	3
HMNT 210	Appreciation of Fine Arts <i>or</i>	
HMNT 234	Literature and Civilization	2
SOCI 204	Marriage and Family <i>or</i>	
SOCI 214	Home and Life Values	2
<b>TOTAL</b>		<b>7</b>

#### Third Year

##### First Semester

ACCT 321	Cost Accounting	3
ACCT 444	Auditing and Assurance	3
BUAD 320	Business Law	3
FINA 305	Business Finance	3
MKTG 300	Principles of Marketing	3
<b>TOTAL</b>		<b>15</b>

##### Second Semester

ACCT 356	Taxation	3
ACCT 415	Accounting Information Systems	3
MGMT335	Human Resource Management	3
MGMT360	Operations Management	3
Major Electives (Accounting)		3
<b>TOTAL</b>		<b>15</b>

##### Inter Semester

ACCT 495	Professional Internship <i>or</i>	
Free Electives		3
<b>TOTAL</b>		<b>3</b>

#### Fourth Year

##### First Semester

ACCT 401	Advanced Accounting 1	3
BUAD 499	Business Research Methods	3
BUAD 425	Business Ethics & Relations	3
Core/Free Electives		3
Free/Major Electives		3
<b>TOTAL</b>		<b>15</b>

##### Second Semester

ACCT 402	Advanced Accounting II	3
BUAD 445	International Business	3
BUAD 498	Strategic Management	3
Core Electives		3
Free Electives		3
<b>TOTAL</b>		<b>15</b>

## MANAGEMENT AND ENTREPRENEURSHIP EMPHASIS

The broad aim of the Management and Entrepreneurship emphasis in the BBA program is to prepare students for employment in the small business sector or for management roles in the commercial and not-for-profit sectors. Graduates frequently find their way into family businesses or find ready employment in business enterprises because of the breadth of the program, its emphasis on values and the thoroughness of the preparation of the student.

### First Year

#### First Semester

ENGL 114	English Composition I	3
HMNT 130	The Human Quest I	3
MGMT200	Principles of Management	3
MATH 080	Intermediate Algebra <i>or</i>	0
BUAD 110	Business and Consumer Math <i>or</i>	
MATH 120	Survey of Mathematics <i>or</i>	
MATH 140	Pre-calculus	3
NOND 044	Orientation to Higher Education	0
PSYC 104	General Psychology	3
<b>TOTAL</b>		<b>15</b>

#### Second Semester

BIOL 110	Principles of Biology	3
ENTR 206	Principles of Entrepreneurship	3
ENGL 115	English Composition II	3
HMNT 131	The Human Quest II	3
HIST 214	History of Civilization <i>or</i>	3
HMNT 256	Thai Language & Culture	
<b>TOTAL</b>		<b>15</b>

#### Inter Semester

RELB 104	Ethical Models <i>or</i>	
RELT 210	History of Religious Tradition	2
RELB 120	Introduction to Sacred Literature <i>or</i>	
RELG 120	Introduction to Christian Philosophy	2
SPCH 204	Fundamentals of Speech and Communication	2
<b>TOTAL</b>		<b>6</b>

### Second Year

#### First Semester

ACCT 201	Accounting Principles I	3
ECON 201	Microeconomics	3
HMNT 230	The Human Quest III	3
MATH 215	Statistics	3
MGMT320	Organizational Behavior	3
<b>TOTAL</b>		<b>15</b>

#### Second Semester

ACCT 202	Accounting Principles II	3
BUAD 205	Communication for Business	3
ECON 202	Macroeconomics	3
ENTR 330	Small Business Management	3
HMNT 231	The Human Quest IV	3
<b>TOTAL</b>		<b>15</b>

#### Inter Semester

BUAD 250	Computer Business Applications	3
HMNT 210	Appreciation of Fine Arts <i>or</i>	
HMNT 234	Literature and Civilization	2
SOCI 204	Marriage and Family <i>or</i>	
SOCI 214	Home and Life Values	2
<b>TOTAL</b>		<b>7</b>

### Third Year

#### First Semester

BUAD 320	Business Law	3
FINA 305	Business Finance	3
MGMT310	Managerial Accounting	3
MGMT335	Quality Management Systems	3
MKTG 300	Principles of Marketing	3
<b>TOTAL</b>		<b>15</b>

#### Second Semester

ENTR 325	New Venturing Financing	3
MGMT360	Operations Management	3
MGMT335	Human Resource Management	3
MGMT353	Management Information Systems	3
Major Electives		3
<b>TOTAL</b>		<b>15</b>

#### Inter-semester

BUAD 485	Professional Internship <i>or</i>	3
Free Electives		
<b>TOTAL</b>		<b>3</b>

**Fourth Year**

**First Semester**

BUAD 425 Business Ethics & Relations	3
BUAD 499 Business Research Methods	3
Core Electives	3
Free Electives	3
Major Electives	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

BUAD 445 International Business	3
BUAD 498 Strategic Management	3
ENTR 490 Seminar in Entrepreneurship	3
MGMT415 Project Management	3
Core Electives	3
<b>TOTAL</b>	<b>15</b>

<b>GRAND TOTAL</b>	<b>136</b>
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\*Three credits may be reduced from a student's course load if they elect to take Professional Internship during the Inter-semester

**COMPUTER INFORMATION SYSTEMS EMPHASIS**

The highly competitive environment of the twenty-first century requires timely, accurate and relevant information crucial to decision making. The creation and management of complex information systems become critical tasks for the modern organization.

The computer Information Systems emphasis in the BBA program is designed to prepare students to meet the challenges of technology utilization in the business environment. It is structured to provide students with the knowledge and skills to devise and manage computer-based information systems combining concepts from both computer science and business. Graduates find ready employment in a variety of computing technology areas because of the breadth of the program, its emphasis on values and the thoroughness of the preparation of the student.

**First Year**

**First Semester**

ENG 114 English Composition I	3
HMNT 130 The Human Quest I: Man in Search of Self	3
MATH 140 Pre-calculus	3
MGMT200 Principles of Management	3
NOND 044 Orientation to Higher Education	0
PSYC 104 General Psychology	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

BIOL 110 Principles of Biology	3
CIS 104 Intro to Computer Information Systems	3
ENGL 115 English Composition II	3
HIST 214 History of Civilization <i>or</i>	
HMNT 256 Thai Language and Culture	3
HMNT 131 The Human Quest II: Man in Quest for Roots	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

RELB 120	Introduction to Sacred Literature <i>or</i>	2
RELG 120	Introduction to Christian Philosophy	2
RELB 104	Ethical Models <i>or</i>	
RELT 210	History of Religious Tradition	2
SPCH 204	Fundamentals of Speech and Communication	2
<b>TOTAL</b>		<b>6</b>

**Second Year**

**First Semester**

ACCT 201	Accounting Principles I	3
CIS 210	Essentials of Computer Programming	3
ECON 201	Microeconomics	3
HMNT 230	The Human Quest III: Man and His Society	3
MATH 215	Statistics	3
<b>TOTAL</b>		<b>15</b>

**Second Semester**

BUAD 205	Communications for Business	3
ACCT 202	Accounting Principles II	3
CIS 214	Object Oriented Programming	3
ECON 202	Macroeconomics	3
HMNT 231	The Human Quest IV: Man and His Destiny	3
<b>Total</b>		<b>15</b>

**Inter Semester**

CIS 256	System Analysis and Design	3
HMNT 210	Appreciation of Fine Arts <i>or</i>	
HMNT 234	Literature and Civilization	2
SOCI 214	Home and Life Values <i>or</i>	
SOCI 204	Marriage and Family	2
<b>TOTAL</b>		<b>6</b>

**Third Year**

**First Semester**

BUAD 320	Business Law	3
CIS 240	Network and Data Communication	3
CIS 351	Database Design	3
FINA 305	Business Finance	3
MKTG 300	Principles of Marketing	3
<b>TOTAL</b>		<b>15</b>

**Second Semester**

CIS 352	Database Applications	3
CIS 335	Management Information Systems	3
MGMT335	Human Resource Management	3
MGMT360	Operations Management	3
Core/Major Electives		3
<b>Total</b>		<b>15</b>

**Inter Semester**

CIS 495	Professional Internship <i>or</i>	3
Major/Free Electives		3
<b>Total</b>		<b>6</b>

**Fourth Year**

**First Semester**

BUAD 425	Business Ethics and Relations	3
BUAD 499	Business Research Methods	3
CIS 414	System Development Project	3
Major Electives		3
Major/Core Electives		3
<b>Total</b>		<b>15</b>

**Second Semester**

BUAD 445	International Business	3
BUAD 498	Strategic Management	3
CIS 465	Information Resource Management	3
Free Electives		3
Major Electives		3
<b>TOTAL</b>		<b>15</b>

**GRAND TOTAL**

**136**

PROGRAMS OF STUDY

**ACCOUNTING AND FINANCE**

**First Year**

**First Semester**

ACCT 201 Accounting Principles I	3
BUAD 110 Business and Consumer Math <i>or</i>	
MATH 120 Survey of Mathematics <i>or</i>	
MATH 140 Pre-calculus	3
ENGL 114 English Composition I	3
HMNT 130 The Human Quest I: Man in Search Self	3
NOND 044 Orientation to Higher Education	0
PSYC 104 General Psychology	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

ACCT 202 Accounting Principles II	3
BIOL 110 Principles of Biology	3
ENGL 115 English Composition II	3
HIST 214 History of Civilization <i>or</i>	
HMNT 256 Thai Language and Culture	3
HMNT 131 The Human Quest II: Man in Quest for Roots	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

RELB 120 Introduction to Sacred Literature <i>or</i>	
RELT 210 History of Religious Tradition	2
HMNT 210 Appreciation of Fine Arts	2
SPCH 204 Fundamentals of Speech and Communication	2
<b>TOTAL</b>	<b>6</b>

**Second Year**

**First Semester**

ACCT 301 Intermediate Accounting I	3
ECON 201 Microeconomics	3
HMNT 230 The Human Quest III: Man and His Society	3
MATH 215 Statistics	3
MGMT 200 Principles of Management	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

ACCT 302 Intermediate Accounting II	3
ACCT 494 Computer Accounting Applications	3
BUAD 205 Communications for Business	3
ECON 202 Macroeconomics	3
HMNT 231 The Human Quest IV: Man and His Destiny	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

BUAD 250 Computer Business Applications	3
HMNT 210 Appreciation of Fine Arts <i>or</i>	
HMNT 234 Literature and Civilization	2
SOCI 204 Marriage and Family	2
<b>Total</b>	<b>7</b>

**Third Year**

**First Semester**

ACCT 321 Cost Accounting	3
ACCT 444 Auditing and Assurance	3
BUAD 320 Business Law	3
FINA 305 Business Finance	3
MKTG 300 Principles of Marketing	3
<b>Total</b>	<b>15</b>

**Second Semester**

ACCT 415 Accounting Information Systems	3
ACCT 356 Taxation	3
FINA 320 Financial Planning	3
MGMT335 Human Resource Management	3
MGMT360 Operations Management	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

ACCT 414 Financial Analysis and Reporting or	
BUAD 485 Professional Internship	3
<b>TOTAL</b>	<b>6</b>

**Fourth Year**

**First Semester**

BUAD 425 Business Ethics and Relations	3
BUAD 499 Business Research Methods	3
FINA 480 Advanced Corporate Finance	3
Major Electives	3
Free Electives	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

BUAD 445 International Business	3
FINA 410 Investment Analysis	3
FINA 440 Capital Markets and Fin. Institutions	3
Free Electives	3
Major Electives	3
<b>TOTAL</b>	<b>15</b>

<b>GRAND TOTAL</b>	<b>136</b>
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## MANAGEMENT & MARKETING

### First Year

#### First Semester

BUAD 110 Business and Consumer Math <i>or</i>	
MATH 120 Survey of Mathematics <i>or</i>	
MATH 140 Pre-calculus	3
ENGL 114 English Composition I	3
HMNT 130 The Human Quest I: Man in Search of Self	3
MGMT200 Principles of Management	3
NOND 044 Orientation to Higher Education	0
PSYC 104 General Psychology <i>or</i>	
SOCI 205 Family of Man	3
<b>TOTAL</b>	<b>15</b>

#### Second Semester

BIOL 110 Principles of Biology I	3
ENTR 206 Principles of Entrepreneurship	3
ENGL 115 English Composition II	3
HMNT 131 The Human Quest II: Man in Quest for Roots	3
HIST 214 History of Civilization <i>or</i>	
HMNT 256 Thai Language & Culture	3
<b>TOTAL</b>	<b>15</b>

#### Inter Semester

RELB 104 Ethical Models <i>or</i>	
RELT 210 History of Religious Tradition	2
RELB 120 Introduction to Sacred Literature <i>or</i>	
RELG 120 Introduction to Christian Philosophy	2
SPCH 204 Fundamentals of Speech and Communication	2
<b>TOTAL</b>	<b>6</b>

### Second Year

#### First Semester

ACCT 201 Accounting Principles I	3
ECON 201 Microeconomics	3
HMNT 230 The Human Quest III: Man and His Society	3
MATH 215 Statistics	3
MGMT320 Organizational Behavior	3
<b>TOTAL</b>	<b>15</b>

#### Second Semester

ACCT 202 Accounting Principles II	3
BUAD 205 Communication for Business	3
ECON 202 Macroeconomics	3
HMNT 231 The Human Quest IV: Man and His Destiny	3
MKTG 320 Consumer Behavior	3
<b>TOTAL</b>	<b>15</b>

#### Inter Semester

BUAD 250 Computer Business Applications	3
HMNT 210 Appreciation of Fine Arts <i>or</i>	
HMNT 234 Literature and Civilization	2
SOCI 204 Marriage and Family <i>or</i>	
SOCI 214 Home and Life Values	2
<b>TOTAL</b>	<b>7</b>

### Third Year

#### First Semester

BUAD 320 Business Law	3
FINA 305 Business Finance	3
MGMT310 Managerial Accounting	3
MGMT355 Quality Management Systems	3
MKTG 300 Principles of Marketing	3
<b>TOTAL</b>	<b>15</b>

#### Second Semester

MGMT335 Human Resource Management	3
MGMT353 Management Information Systems	3
MGMT360 Operations Management	3
MKTG 325 Advertizing & Marketing Communications	3
MKTG 330 Selling and Sales Management	3
<b>TOTAL</b>	<b>15</b>

#### Inter-semester

BUAD 485 Professional Internship <i>or</i>	3
Free Electives	
<b>Total</b>	<b>3</b>

### Fourth Year

#### First Semester

BUAD 425 Business Ethics & Relations	3
BUAD 499 Business Research Methods	3
MKTG 410 Issues in Marketing & Electronic Commerce	3
Core Electives	3
Free Electives/Major Electives	3
<b>Total</b>	<b>15</b>

#### Second Semester

BUAD 445 International Business	3
BUAD 498 Strategic Management	3
MKTG 435 International Marketing	3
MKTG 480 Marketing Management	3
MGMT415 Project Management	3
<b>TOTAL</b>	<b>15</b>

<b>GRAND TOTAL</b>	<b>136</b>
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PROGRAMS OF STUDY

**MANAGEMENT & COMMUNICATION**

**First Year**

**First Semester**

BUAD 110 Business and Consumer Math <i>or</i>	
MATH 120 Survey of Mathematics <i>or</i>	
MATH 140 Pre-calculus	3
ENGL 114 English Composition I	3
HMNT 130 The Human Quest I: Man in Search of Self	3
MGMT200 Principles of Management	3
NOND 044 Orientation to Higher Education	0
PSYC 104 General Psychology <i>or</i>	
SOCI 205 Family of Man	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

BIOL 110 Principles of Biology	3
COMM270 Contemporary Communication Theories	3
ENGL 115 English Composition II	3
HIST 214 History of Civilization <i>or</i>	
HMNT 131 The Human Quest II: Man in Quest for Roots	3
HMNT 256 Thai Language and Culture	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

RELB 104 Ethical Models <i>or</i>	
RELT 210 History of Religious Tradition	2
RELB 120 Introduction to Sacred Literature <i>or</i>	
RELG 120 Introduction to Christian Philosophy	2
SPCH 204 Fundamentals of Speech and Communication	2
<b>TOTAL</b>	<b>6</b>

**Second Year**

**First Semester**

ACCT 201 Accounting Principles I	3
ECON 201 Microeconomics	3
HMNT 230 The Human Quest III: Man and His Society	3
MATH 215 Statistics	3
MGMT320 Organizational Behavior	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

ACCT 202 Accounting Principles II	3
BUAD 205 Communications for Business	3
ECON 202 Macroeconomics	3
HMNT 231 The Human Quest IV: Man and His Destiny	3
COMM390 Topics in Contemporary Communication	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

BUAD 250 Computer Business Applications	3
HMNT 210 Appreciation of Fine Arts <i>or</i>	
HMNT 234 Literature and Civilization	2
SOCI 204 Marriage and Family <i>or</i>	
SOCI 214 Home and Life Values	2
<b>TOTAL</b>	<b>7</b>

**Third Year**

**First Semester**

BUAD 320 Business Law	3
FINA 305 Business Finance	3
MGMT310 Managerial Accounting	3
MGMT355 Quality Management Systems	3
MKTG 300 Principles of Marketing	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

COMM396 The Internet and Modern Media in Christian Communication	3
MGMT335 Human Resource Management	3
MGMT353 Management Information Systems	3
MGMT360 Operations Management	3
Core/Major Electives	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

Core Electives <i>or</i>	
Free Electives	3
<b>TOTAL</b>	<b>3</b>

**Fourth Year**

**First Semester**

BUAD 425 Business Ethics and Relations	3
BUAD 499 Business Research Methods	3
COMM477 Ethical issues in Communication	3
ENGL 436 Cross Cultural Communication	3
Major/Core Electives	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

COMM496 Seminar in Communication	3
BUAD 498 Strategic Management	3
MGMT415 Project Management	3
BUAD 445 International Business	3
Major/ Core Electives	3
<b>TOTAL</b>	<b>15</b>

<b>GRAND TOTAL</b>	<b>136</b>
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## MARKETING & COMMUNICATION

### First Year

#### First Semester

BUAD 110	Business and Consumer Math	<i>or</i>	
MATH 120	Survey of Mathematics	<i>or</i>	
MATH 140	Pre-calculus		3
ENGL 114	English Composition I		3
HMNT 130	The Human Quest I: Man in Search of Self		3
MGMT200	Principles of Management		3
NOND 044	Orientation to Higher Education		0
PSYC 104	General Psychology	<i>or</i>	
SOCI 205	Family of Man		3
<b>TOTAL</b>			<b>15</b>

#### Second Semester

BIOL 110	Principles of Biology		3
COMM270	Contemporary Communication Theories		3
ENGL 115	English Composition II		3
HMNT 131	The Human Quest II: Man in Quest for Roots		3
HIST 214	History of Civilization	<i>or</i>	
HMNT 256	Thai Language and Culture		3
<b>TOTAL</b>			<b>15</b>

#### Inter Semester

RELB 120	Introduction to Sacred Literature	<i>or</i>	
RELG 120	Introduction to Christian Philosophy		2
RELB 104	Ethical Models	<i>or</i>	
RELT 210	History of Religious Tradition		2
SPCH 204	Fundamentals of Speech and Communication		2
<b>TOTAL</b>			<b>6</b>

### Second Year

#### First Semester

ACCT 201	Accounting Principles I		3
ECON 201	Microeconomics		3
HMNT 230	The Human Quest III: Man and His Society		3
MATH 215	Statistics		3
MKTG 300	Principles of Marketing		3
<b>TOTAL</b>			<b>15</b>

#### Second Semester

ACCT 202	Accounting Principles II		3
BUAD 205	Communications for Business		3
ECON 202	Macroeconomics		3
HMNT 231	The Human Quest IV: Man and His Destiny		3
MKTG 330	Selling and Sales Management		3
<b>TOTAL</b>			<b>15</b>

#### Inter Semester

BUAD 250	Computer Business Applications		3
HMNT 210	Appreciation of Fine Arts	<i>or</i>	
HMNT 234	Literature and Civilization		2
SOCI 204	Marriage and Family		2
SOCI 214	Home and Life Values	<i>or</i>	
<b>TOTAL</b>			<b>7</b>

### Third Year

#### First Semester

BUAD 320	Business Law		3
FINA 305	Business Finance		3
MKTG 320	Consumer Behavior		3
MGMT360	Operations Management		3
Major Electives			3
<b>TOTAL</b>			<b>15</b>

#### Second Semester

COMM396	The Internet and Modern Media in Christian Communication		3
COMM390	Topics in Contemporary Communication		3
MGMT335	Human Resource Management		3
MKTG 325	Advertising and Marketing Communication		3
MKTG 435	International Marketing		3
<b>TOTAL</b>			<b>15</b>

#### Inter Semester

Free Electives	<i>or</i>		
Major Electives			3
<b>TOTAL</b>			<b>3</b>

### Fourth Year

#### First Semester

BUAD 425	Business Ethics and Relations		3
BUAD 499	Business Research Methods		3
COMM477	Ethical Issues in Communication		3
ENGL 436	Cross Cultural Communication		3
MKTG 410	Issues in Marketing and Electronic Commerce		3
<b>TOTAL</b>			<b>15</b>

#### Second Semester

BUAD 445	International Business		3
BUAD 498	Strategic Management		3
ENGL 496	Seminar in Communication		3
MKTG 480	Marketing Management		3
Major/Free Electives			3
<b>TOTAL</b>			<b>15</b>

#### GRAND TOTAL

136

PROGRAMS OF STUDY

**MANAGEMENT & OFFICE ADMINISTRATION**

**First Year**

**First Semester**

BUAD 110 Business and Consumer Math <i>or</i>	
MATH 120 Survey of Mathematics <i>or</i>	
MATH 140 Pre-calculus	3
ENGL 114 English Composition I	3
HMNT 130 The Human Quest I: Man in Search of Self	3
MGMT200 Principles of Management	3
NOND 044 Orientation to Higher Education	0
PSYC 104 General Psychology <i>or</i>	
SOCI 205 Family of Man	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

BIOI 110 Principles of Biology	3
ENGL 115 English Composition II	3
ENTR 206 Principles of Entrepreneurship	3
HMNT 131 The Human Quest II: Man in Quest for Roots	3
HIST 214 History of Civilization <i>or</i>	
HMNT 256 Thai Language and Culture	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

RELB 120 Introduction to Sacred Literature <i>or</i>	
RELG 120 Introduction to Christian Philosophy	2
RELB 104 Ethical Models <i>or</i>	
RELT 210 History of Religious Tradition	2
SPCH 204 Fundamentals of Speech and Communication	2
<b>TOTAL</b>	<b>6</b>

**Second Year**

**First Semester**

ACCT 201 Accounting Principles I	3
ECON 201 Microeconomics	3
HMNT 230 The Human Quest III: Man and His Society	3
MGMT320 Organizational Behavior	3
MATH 215 Statistics	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

ACCT 202 Accounting Principles II	3
BUAD 205 Communications for Business	3
ECON 202 Macroeconomics	3
HMNT 231 The Human Quest IV: Man and His Destiny	3
OFAD 104 Using Bus Technology	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

BUAD 250 Computer Business Applications	3
HMNT 210 Appreciation of Fine Arts <i>or</i>	
HMNT 234 Literature and Civilization	2
SOCI 204 Marriage and Family <i>or</i>	
SOCI 214 Home and Life Values	2
<b>TOTAL</b>	<b>7</b>

**Third Year**

**First Semester**

BUAD 320 Business Law	3
FINA 305 Business Finance	3
MGMT310 Managerial Accounting	3
MKTG 300 Principles of Marketing	3
OFAD 154 Word Processing I	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

MGMT335 Human Resource Management	3
MGMT353 Management Information Systems	3
MGMT360 Operations Management	3
OFAD 153 Office Management	3
OFAD 261 Word Processing II	3
<b>TOTAL</b>	<b>15</b>

**Inter Semester**

Major Electives <i>or</i>	
Free Electives	3
<b>TOTAL</b>	<b>3</b>

**Fourth Year**

**First Semester**

BUAD 425 Business Ethics and Relations	3
BUAD 499 Business Research Methods	3
MGMT355 Quality Management Systems	3
OFAD 200 Document Production I	3
Free Electives	3
<b>TOTAL</b>	<b>15</b>

**Second Semester**

BUAD 445 International Business	3
BUAD 498 Strategic Management	3
MGMT415 Project Management	3
OFAD 361 Document Production II	3
Major Electives	3
<b>TOTAL</b>	<b>15</b>

<b>GRAND TOTAL</b>	<b>136</b>
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## ACCOUNTING MINOR PROGRAM

Students enrolled in the Bachelor of Business Administration (BBA) program other than Accounting may obtain a minor in accounting by completing a further 15 credit points of accounting courses after successfully completing ACCT 201 (Accounting Principles 1) and ACCT202 (Accounting Principles II)

### Required Courses

(12 credits points)

ACCT301	Intermediate Accounting I (3)
ACCT302	Intermediate Accounting II (3)
ACCT321	Cost Accounting (3)
ACCT401	Advanced Accounting I (3)
	Elective in Accounting (3)

Students enrolled in degree programs other than business may obtain a minor in accounting by completing 21 credit points of accounting as follows:

ACCT201	Accounting Principles I (3)
ACCT202	Accounting Principles II (3)
ACCT301	Intermediate Accounting I (3)
ACCT302	Intermediate Accounting II (3)
ACCT321	Cost Accounting (3)
ACCT401	Advanced Accounting I (3)
	Elective in Accounting (3)

The elective in accounting (3 credit points) may be chosen from the following:

ACCT322	Management Accounting (3)
ACCT335	Accounting Information System (3)
ACCT402	Advanced Accounting II (3)
ACCT414	Financial Analysis and Reporting (3)
ACCT423	Accounting for Special Organizations (3)

## MANAGEMENT AND ENTREPRENEURSHIP MINOR PROGRAM

Students enrolled in a Bachelor of Business Administration (BBA) other than Management and Entrepreneurship may obtain a minor in Management and Entrepreneurship by completing 15 credit points of Management and Entrepreneurship courses meeting the following requirements:

### Required Courses

(6 credit points)

ENTR 206	Principles of Entrepreneurship (3)
MGMT320	Organization Behavior (3)

### Elective Courses in Management and Entrepreneurship

(9 credit points)

Students may choose courses totaling 9 credit points from any courses listed under major requirements for Management and Entrepreneurship.

## COMPUTER INFORMATION SYSTEMS MINOR PROGRAM

(18 credits points)

Students enrolled in a Bachelor of Business Administration (BBA) other than Computer Information Systems may obtain a minor in Minor in Computer Information Systems by completing 18 credit points of Computer Information Systems courses meeting the following requirements:

### Pre-requisites are:

MATH140	Pre-calculus (3) (General Education Course)
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### Required Courses

(18 credit points)

CIS104	Introduction to Computer Information Systems (3)
CIS210	Essentials of Computer Programming (3)
CIS214	Object Oriented Programming (3)
CIS351	Database Design (3)
CIS256	System Analysis and Design (3)
CIS240	Networking and Data Communication (3)

**MARKETING MINOR PROGRAM**

(18 credit points)

Students enrolled in the Bachelor of Business Administration with emphasis in Accounting, Computer Information Systems, Management and Entrepreneurship, Accounting and Finance, and Management and Communication, may obtain a minor in Marketing by completing an additional 18 credit hours marketing.

**Required Courses**

(15 credit points)

- MKTG320 Consumer Behavior(3)
- MKTG325 Advertizing and Marketing Communication (3)
- MKTG380 Services Marketing (3)
- MKTG435 International Marketing (3)
- MKTG480 Marketing Management (3)

**Elective in Marketing**

(3 credit points)

may be chosen from the following:

- MKTG330 Selling and Sales Management (3)
- MKTG410 Issues in Marketing and Electronic Marketing (3)

