



Bachelor of Business Administration with emphasis in Management

The Management program is one of the emphases of the Faculty of Business Administration. It is designed to prepare students for employment in the small business or to management roles in the financial or commercial sector.

ADMISSION SCHEDULE

	1 ST SEMESTER 2016/2017	2 ST SEMESTER 2016/2017	SUMMER 2016/2017
Deadlines for Application			
— International Students	July 14, 2016	December 12, 2016	April 20, 2017
— Students in Thailand	July 31, 2016	December 23, 2016	May 4, 2017
Entrance Examinations			
Registration	August 11, 2016	January 9, 2017	May 23, 2017
Classes Begin	August 16, 2016	January 10, 2017	May 24, 2017

ADMISSION REQUIREMENTS

1. A fully completed Application Form. Apply online at www.apiu.edu/apply-now
2. An official transcript indicating the satisfactory completion of secondary or high school from accredited schools/institutions.
3. Certified copies of any external or school leaving examination such as M6, SPM, GCE - 'A' or 'O' Level, SMA, or university entrance matriculation examination.
4. Two recommendation letters (From teacher & from church pastor for SDA applicants, NOT relatives or family members).
5. Eight recent photographs 3cm x 4cm (white background) submitted on arrival.
6. A copy of passport: personal page information (international applicant).
7. A certificate of English Proficiency (IELTS, TOEFL, MTELP or ESL certificate), or satisfactorily pass our internal English Proficiency Exam (EPE). This is exempted when English is a mother tongue or medium of instruction.
8. A Medical Certificate.
9. Payment of non-refundable application fee.
10. A copy of baptismal certificate for Adventist applicants.

ACCREDITATION

- ▶ Accredited by the Ministry of Education of the Government of Thailand.
- ▶ Accredited by the Adventist Accrediting Association of Schools, Colleges and Universities. Maryland, USA.
- ▶ Approved and recognized by the Civil Service Commission, Government of Thailand

LANGUAGE OF INSTRUCTION

- ▶ English

STUDY SYSTEM

- 1st Semester** — August-December
- 2nd Semester** — January-May
- Summer Session** — May-June

DURATION

- ▶ Four (4) Years

DEGREE CONFERRED

- ▶ Bachelor of Business Administration

ADMISSION & EXAMINATION FEES

Application: USD 10

New Student Registration Fee: USD 48

ESTIMATED FEES PER SEMESTER

Tuition (15 credits) USD 910 - 1,463*

*(varies by country of residency)

General Fees USD 400

Student Visa Services (per year) USD 200

Average Prices in USD at 35 Thai Baht, prices subject to currency exchange. Detailed fee structure can be found at: <http://www.apiu.edu/financial-information>

APPLY ONLINE AT

www.apiu.edu/apply-now

ADDITIONAL INFORMATION

Office of Admissions and Records

Tel: +66-36-720-758 or +66-36-720-777

E-mail: register@apiu.edu

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PROGRAM STRUCTURE

	CREDIT HOURS
General Education Courses	36
Humanities	11
Language	6
Social Sciences	7
Mathematics and Science	12
Professional Courses	90
Core Courses	51
Required Emphasis Courses	30
Elective Emphasis Courses	9
Elective Courses	6
TOTAL	132

GENERAL EDUCATION COURSES: 36 CREDITS

Social Sciences — 7 Credits

EDUC 111	Orientation to Higher Education	1 Cr
PSYC 115	General Psychology	3 Cr
RELP 312	Marriage and Family	3 Cr

Humanities* — 11 Credits

GENL 110**	Seminar in Character Development	0 Cr
Three of the following courses:		
RELB 116	Life and Teachings of Jesus	3 Cr OR
RELT 150	Fundamentals of Christian Beliefs	3 Cr
RELB 215	Ethical Models	3 Cr OR
RELH 271	Adventist Heritage and Mission	3 Cr
RELT 113	Origins of Life	3 Cr OR
RELT 213	Human Destiny	3 Cr

*Any RELB course may be substituted for one of the above courses.

** This subject is required every semester.

And one of the following courses:

ARTS 105	Watercolor and Perspective	2 Cr
HIST 212	Introduction to History of Western Civilization	2 Cr
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HMNT 210	Appreciation of Fine Arts	2 Cr
HMNT 216	Thai Culture and Basic Conversational Skills	2 Cr
MUSC 210	Music Appreciation	2 Cr

Mathematics and Science — 12 Credits

CPTR 114	Computer and Information Technology	3 Cr
HLED 117	Health and Fitness	3 Cr

One of the following courses:

MATH 112	Survey of Mathematics	3 Cr
MATH 231	Calculus for Life and Social Science I	3 Cr

One of the following courses:

BIOL 211	Principles of Biology	3 Cr
ENSC 211	Understanding Our Environment	3 Cr

Language — 6 credits

ENGL 111	English Composition I	3 Cr
ENGL 112	English Composition II	3 Cr

PROFESSIONAL COURSES: 90 CREDITS

Core Courses — 51 Credits

ACCT 131	Accounting Principles I	3 Cr
ACCT 132	Accounting Principles II	3 Cr
BUAD 234	Communication for Business	3 Cr
BUAD 331	Business Law	3 Cr
BUAD 334	Business Ethics & Relations	3 Cr
BUAD 355	International Business	3 Cr
BUAD 499	Business Research Methods	3 Cr
ECON 231	Microeconomics	3 Cr
ECON 232	Macroeconomics	3 Cr
FINC 232	Business Finance	3 Cr
MATH 235	Statistics	3 Cr
MKTG 232	Principles of Marketing	3 Cr
MNGT 231	Principles of Management	3 Cr
MNGT 337	Operations Management	3 Cr
MNGT 378	Project Management	3 Cr
MNGT 455	Human Resource Management	3 Cr
MNGT 498	Strategic Management	3 Cr

AREA OF EMPHASIS: MANAGEMENT

Major Required Courses — 30 Credits

ENTR 221	Principles of Entrepreneurship	3 Cr
ENTR 367	Growth Strategies for Emerging Enterprises	3 Cr
MNGT 224	Organizational Behavior	3 Cr
MNGT 324	Management and Innovation	3 Cr
MNGT 342	Managerial Accounting	3 Cr
MNGT 345	Quality Management Systems	3 Cr
MNGT 446	Small Business Management	3 Cr
MNGT 463	Leadership & Organizational Change	3 Cr
MNGT 467	Management Information Systems	3 Cr
MNGT 488	Seminar in Current Business Issues	3 Cr

Major Electives Courses — 9 Credits

CIS 420	Electronic Business	3 Cr
ENTR 428	Corporate Entrepreneurship	3 Cr
ENTR 445	Social Entrepreneurship	3 Cr
FINC 442	Investment Analysis	3 Cr
MKTG 321	Sales and Selling	3 Cr
MKTG 322	Consumer Behavior	3 Cr
MNGT 368	Management Planning and Control	3 Cr
MNGT 466	Negotiation & Conflict Resolution	3 Cr
MNGT 485	Professional Internship	3 Cr

Free Electives — 6 credits

Students may choose 6 credits from any courses offered by any Faculty at Asia-Pacific International University.



ASIA-PACIFIC
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