



Job Description
Marketing Student Intern at Keep Girls Safe Project

PROJECT OVERVIEW	ADRA's Keep Girls Safe project (KGS) works to prevent vulnerable children from being trafficked and provides a shelter for girls at high risk. Educational support is provided for girls residing in the shelter and at-risk children who can remain with their guardians. Community 'trafficking prevention' activities include Peer Educator trainings, Child Rights and Trafficking Awareness Raising activities at target schools, networking with partner organizations, and working with local authorities.
DEPARTMENT	PROGRAM
POSITION TITLE	Marketing Intern Students– Keep girls safe project
LOCATION	Chiangmai Office
REPORTING TO	Fundraising and Marketing Officer
PURPOSE	Assisting with fundraising and marketing tasks.
HOURS OF WORK	Per ADRA Thailand local staff work hours
Measurability (KPIs)	<ul style="list-style-type: none"> • Outputs achieved as planned • ADRA Thailand policies and procedures followed
QUALIFICATIONS	<ul style="list-style-type: none"> • Preferable a college/university degree or a student in the area of marketing, graphic design, communication area. • Personal qualifications includes be able to propose the marketing ideas, mature, and has an ability to see what needs to be done without external input. • Be able to adapt well to unfamiliar situations and wiliness to learn. • Computer literate. • Familiar with social media tool/ designing tool/ content making include the production (Photo and VDO)
JOB RESPONSIBILITIES	<ul style="list-style-type: none"> • Assist the Fundraising and Marketing officer in planning and implementation of marketing activities • Other tasks as identified by the Program Department
WHS and security Policy	Work Health and Safety (WHS) and Security is a personal responsibility. Compliance to WHS and security policies, procedures and guidelines as well as common sense is a responsibility the employee must take serious – for the best interest of all stakeholders